

# ST Augmented Cash

Accelerate cash flow and gain in-depth insight into your customers with **Augmented Cash**.

Optimise working capital by accelerating cash flow.

Improve credit risk by reducing bad debt.

Create a cash culture by increasing collaboration between sales, delivery and financial departments.

Improve customer satisfaction, reduce bad debt & boost cash flow.

Introduce our industry-leading artificial intelligence solution into your Accounts Receivable function to reduce payment delays, identify untapped cash opportunities, and improve internal collaboration and customer experience. Sidetrade's **Augmented Cash** is a comprehensive software system powered by machine learning to help you drive efficiency and accelerate your cash flow.



Cash flow is at the heart of every business, yet Finance teams are often left out of the loop when it comes to digital transformation. Cash collection can often feel manual and repetitive, with a lack of streamlined data capture and information sharing, plus reliance on disparate ERP systems and spreadsheets.

That's why we built **Augmented Cash**. Our solution can help transform your Accounts Receivable function into an efficient, successful, insight-driven team, while reducing customer payment delays and bringing more cash into your business, faster.

Our industry-leading artificial intelligence software – the engine at the heart of our **Augmented Cash** solution – works to analyze your own sales and financial data alongside 313+ million payment transactions from millions of companies, to allow you to effectively benchmark your days to payment and credit terms against other companies in your industry.

## Further resources

[Whitepaper: AI for financial performance](#)

[Augmented Cash](#)

[Sidetrade News](#)

[Book a Demo](#)

The logo features the letters 'S' and 'T' in a stylized, overlapping font. The 'S' is blue and the 'T' is orange. To the right of the logo, the words 'Augmented Cash' are written in a bold, orange, sans-serif font.

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Once you've used this data to set your targets, our software gets to work: by taking your available resource into account, the system recommends the best dunning actions at the right time for your customers, automates outbound communication directly to your clients, and helps reduce the workload for your Accounts Receivable teams.

**Augmented Cash** doesn't just make day-to-day workload simpler; it can also work to reduce payment delays and boost customer satisfaction long-term.

In addition to helping your Customer Service teams resolve cases quicker and giving you increased insight into customer risk, our Analytics module contains the tools you need to display your customer, sales and financial data at a glance, to help you make more informed decisions for long-term success.

[To book a demo, please get in touch with our friendly team.](#)



## About Sidetrade

Our mission is to help organisations unlock customer value. Sidetrade provides the best AI technologies to drive the customer relationship, grow the business and generate cash flow. To find out more, visit [sidetrade.com](https://www.sidetrade.com).